

Thomas Steiner
Dr.iur., LL.M. (Berkeley)
Attorney-at-Law, Senior Advisor

thomas.steiner@lauxlawyers.ch
www.lauxlawyers.ch



EDUCATION, ADMISSION TO THE BAR

University of California, Berkeley School of Law , Berkeley, CA, U.S.A. LL.M. degree in Law and Technology	05/2014
Bar of the Canton of Lucerne Admission to the bar	07/2011
University of Lucerne, School of Law , Lucerne Doctor iuris (Dr.iur.) degree (Ph.D. degree in law)	03/2010
Master of Law (MLaw) degree	04/2007
Bachelor of Law (BLaw) degree	09/2005
Mykolas Romeris University, School of Law , Vilnius, Lithuania ERASMUS Fellow (European university exchange program)	Fall semester 2005
Kantonsschule Willisau , Willisau Matura degree	06/2001

PROFESSIONAL BACKGROUND

LAUX LAWYERS AG , Zurich <i>Partner</i>	since 06/2020
<ul style="list-style-type: none"> • Data Protection/Data Law: Advises on data protection/privacy and information security compliance, represents clients before administrative authorities and supports them in the development and marketing of innovative data-driven products and services. • Antitrust and Competition Law: Advises on numerous aspects of Swiss antitrust and competition law and represents clients before the Swiss Competition Commission and the courts. • Cloud Computing/Internet of Things/ICT Law: Drafts and negotiates cloud computing (SaaS) agreements and software development, license and services agreements; provides legal and business consultancy regarding marketing and distribution models; advises on regulatory matters. 	
University of St.Gallen , St.Gallen <i>Lecturer in Business Law</i>	since 09/2019
<ul style="list-style-type: none"> • Lecturer in Business Law (antitrust law, product safety regulation and intellectual property law), co-teaching a course for Business Administration students in the Fall semester. 	
VISCHER AG , Zurich <i>Senior Associate, Managing Associate</i>	09/2017 – 05/2020
<ul style="list-style-type: none"> • Data Protection/Data Law: Advised on implementation of data protection/privacy compliance – including numerous GDPR/Swiss FDPAs compliance projects; headed the firm's Data & Privacy practice (09/2017 – 02/2020); recognition: Rising Star – Data Privacy and Data Protection, Legal 500 directory, EMEA 2020. • Antitrust and Competition Law; advised on numerous aspects of Swiss antitrust and competition law and represented clients before the Swiss Competition Commission (in antitrust proceedings, including co-leading roles in high-profile investigations such as the LIBOR- and Forex-related investigations, and merger control proceedings) and the courts (antitrust appeals proceedings before the Federal Administrative Court). • ICT/Online Services Law: Advised on various types of IT transactions (including sourcing and outsourcing), platform projects and regulatory matters; drafted and negotiated cloud computing (SaaS) agreements and software development and license agreements. • Advertising/Media Law: Advised on regulatory, competition, copyright and libel law matters. 	

- UBS Business Solutions AG**, Zurich
Director, Litigation and Regulatory Lawyer 03/2017 – 08/2017
- Advisory and Litigation: data protection/data law, criminal law and administrative assistance in tax matters
- VISCHER AG**, Zurich
Associate, Senior Associate 09/2014 – 02/2017
- Attorney-at-Law focussing on data protection/data law, antitrust and competition law, ICT/online services law and advertising/media law (cf. above).
- Wilson, Sonsini, Goodrich & Rosati P.C.**, Washington, D.C., U.S.A.
Visiting Foreign Associate 06/2014 – 08/2014
- Provided legal research and advisory in merger control and criminal antitrust proceedings.
 - Advised on EU data protection law.
- University of California, Berkeley School of Law**, Berkeley, CA, U.S.A.
Graduate Research Assistant 09/2013 – 05/2014
- Graduate Research Assistant to Prof. Paul M. Schwartz.
 - Advised on Swiss and EU data protection law and performed research assignments with regard to U.S. information privacy law courses and publication projects.
- VISCHER AG**, Zurich
Associate 08/2011 – 5/2014
- Attorney-at-Law focussing on data protection/data law, antitrust and competition law, ICT/online services law and advertising/media law (cf. above).
- VISCHER AG**, Zurich
Junior Associate 09/2010 – 12/2010
- Short-term traineeship in the firm's IP/IT, Regulatory and Competition groups.
- Die Advokatur Sury AG**, Lucerne
Trainee Lawyer 08/2009 – 08/2010
- Traineeship with a focus on IT, data protection as well as contract and commercial law.
- University of Lucerne, School of Law**, Lucerne
Research Associate 05/2007 – 09/2009
- Research Associate; Ph.D. Candidate within the "eDiversity" research project, lead by Prof. Dr. Christoph Beat Graber, part of the National Competence Centre in Research (NCCR) – Trade Regulation, and funded by the Swiss National Science Foundation.

PUBLICATIONS AND PUBLIC PRESENTATIONS

- **Ph.D. Thesis** "Advertising in Online Games and Cultural Diversity: An EC and International Media Law Enquiry", Berne/Brussels 2010. Awards: Principal's Publication Grant and Swiss-academies Award for Trans-disciplinary Research 2010 (awarded to the "eDiversity" research project, recognition of Thomas Steiner's thesis a contribution to the success of the project).
- **Articles and book contributions** on various topics in data protection law, antitrust and competition law as well as media and telecommunications law (in German or English).
- **Public Presentations/Lectures** on various topics in data protection/data law and antitrust and competition law (in German or English) at conferences/universities in Switzerland and the U.S.

INTERNATIONAL EXPERIENCE

- **Berkeley** (CA, U.S.A.) 09/2013 – 05/2014
- **Washington** (D.C., U.S.A.) 06/2014 – 08/2014
- **Vilnius** (Lithuania) 08/2005 – 03/2006

LANGUAGES

- **German** (native proficiency)
- **English** (full professional proficiency)
- **French** (professional working proficiency)