



**Marc Feldmann**

M.A. HSG in Law and Economics (University of St. Gallen)

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**EDUCATION**

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<b>University of St. Gallen (HSG), St. Gallen</b> M.A. in Law and Economics Focus on IP, IT and Media Law, Master's thesis on the revision of the Swiss Copyright Act	09/2013 – 05/2015 01/2019 – 05/2019
<b>University of St. Gallen (HSG), St. Gallen</b> B.A. in Law and Economics	09/2007 – 05/2013
<b>Gymnasium Kirchenfeld, Bern</b> Matura, Law and Economics	08/2002 – 07/2006

**PROFESSIONAL BACKGROUND**

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<b>LAUX LAWYERS AG, Zurich</b> <i>Legal Engineer / Lead ICT</i>	since 08/2021
<ul style="list-style-type: none"> <li>• Conception and development of digital products</li> <li>• Advisory in evaluation and implementation of digital and legal tech projects, as well as in IT law, data privacy and intellectual property law</li> <li>• Overseeing internal ICT infrastructure</li> <li>• Project and process management</li> </ul>	
<b>LAUX LAWYERS AG, Zurich</b> <i>Junior Advisor / Lead ICT</i>	10/2019 – 07/2021
<ul style="list-style-type: none"> <li>• Advisory in IT law, data privacy and intellectual property law</li> <li>• Overseeing internal ICT infrastructure</li> <li>• Project and process management</li> </ul>	
<b>Tixpot GmbH, Zurich</b> <i>Co-Founder and Managing Partner</i>	since 2017
<ul style="list-style-type: none"> <li>• Product Owner and responsible for all legal and business matters related to the company</li> </ul>	
<b>Marc Feldmann, Zurich and beyond</b> <i>Freelance advisor and executive for legal, business, IT and music related questions</i>	since 2012
<ul style="list-style-type: none"> <li>• <b>SRG SSR and tpc AG (Swiss National Broadcasting Corporation):</b> Advisory, concept, implementation and employee training in connection with several projects, including private cloud and digital rights management. (11/2014 – 01/2019)</li> <li>• <b>Yousty AG:</b> Product Owner <i>ad interim</i> (11/2014 – 02/2015)</li> <li>• Legal advisory and drafting of legal documents for several companies and projects (copyright, licensing, trademarks, data privacy, company founding and operation, general civil and commercial law)</li> </ul>	
<b>Katakombe GmbH, Zurich</b> <i>Artist Booker</i>	08/2015 – 07/2019
<ul style="list-style-type: none"> <li>• Planning, contractual negotiations and coordination of international top class artists for up to 200 annual productions, accommodating thousands of patrons every month</li> </ul>	

- Teleboy AG**, Zurich  
*Project Manager and assistant to the CEO* 05/2013 – 07/2014
- Project Management for business projects, Product Owner for Android and Smart-TV-Apps; in-house legal counsel for Teleboy and its sister companies (copyright, IPTV, commercial law); set-up, hiring and management of the customer support team
- Apple (Switzerland) AG**, Zurich  
*Intern, Business Development* 08/2011 – 09/2012
- Responsible for the segment «Higher Education – Individuals», including planning, implementation and controlling of business development and marketing activities
- Tilllate Switzerland Ltd / Tilllate Management Ltd.**, Bern / Zurich / Ibiza  
*Regional Manager in Bern and later Ibiza, Product Manager Radio* 12/2004 – 07/2009
- Recruiting and management of freelance employees, later business development for the island of Ibiza. Eventually Product Manager for the three online radio channels, including licensing and programming.
- Swisscom Mobile AG**, Bern-Liebefeld / Ostermundigen  
*Intern, IT and legal* 07/2006 – 07/2007
- Internship in the IT department (Mobile Rating & Billing), concept and execution of an environment management tool in PHP/MySQL as well as UNIX server management
  - Internship in the purchasing department, analysis of companywide procurement and sourcing contracts in order to derive guidelines for business units

## LANGUAGES

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- **German** (mother tongue)
- **English** (C2)
- **French** (C2)
- **Spanish** (~B1)
- **Italian** (~A2)

## ACTIVITIES

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- Music production, publishing and performance with international shows and releases, solo and jointly with other artists.
- Organising of and contributing to various music and art festivals in Switzerland, France and South Africa; currently Board Member of “Alpodrom” festival.
- Riding boards on liquid and solid water, taking pictures, solving puzzles and gathering random knowledge.